

# **XOPERO CASE STUDY**

# Xopero provides backup solution for T-Mobile Czech Republic

T-Mobile Czech Republic added to its business offer a cloud backup tool - a reliable and comprehensive solution provided by Xopero, the largest Polish producer of backup and recovery solutions.

## Challenge

T-Mobile is one of the most popular providers of telecommunication services in the Czech Republic. The operator systematically expands its offer in order to remain at the forefront/on the top. We live in the era of mobility.

Dissemination of telecommunications services and fierce competition in the market forced the operators to combine services. The growing popularity of cloud and solutions offered in this model also prompted T-Mobile to incorporate into its portfolio cloud backup solution. And so Backup expert made his debut in our southern neighbors.

"Now, when the discussion about data security sparked again, the expectations of our customers also increased. So we were looking for an innovative solution which could guarantee the security of backed up business information.

The choice was very simple. Backup eXpert is the only product on the market offering such advanced functions of data encryption. Additionally, the program has an intuitive interface and it allows you to do fully automatic backup. For the first time, you can forget about doing backups, because backups occur automatically."

T-Mobile Czech Republic

#### Solution

The product implementation process has been divided into three stages: test of the solution, integration and branding.

"T-Mobile wanted a user-friendly and intuitive interface and full automation of all backup processes. High security standards and instant access to data was also very important. This is something what T-Mobile kept in mind when they tested our solution."

Łukasz Jesis, CEO Xopero

# Client:

T-Mobile Czech Republic

#### Process:

implementation of new service, cloud backup

# Solution:

Backup eXpert.

#### **Benefits:**

fast deployment, security, savings, continuous access to the service

T-Mobile is an international mobile operator belonging to a German Deutsche Telekom. The brand is present in twelve countries in Europe: Austria, Croatia, Czech Republic, Germany, Hungary, Republic of Macedonia, Montenegro, Netherlands, Poland, Romania, Slovakia, and the United Kingdom. Also, it operates in the United States, Puerto Rico and the Virgin Islands. In general, about 230 millions of people all over the world use T-Mobile. There are over 5.4 million citizens, solely in Czech Republic, who are customers of this brand.

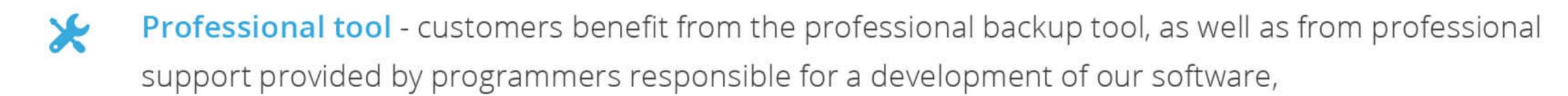


Firstly, T-Mobile wanted to test how Backup eXpert deals with data security. The product managers who were responsible for implementation of the new product also evaluated if the software is user-friendly. They wanted to know whether it is intuitive, how management panel settings works and how the process of backup configuration unfolds. When we obtained the information that Backup eXpert has succeeded in this part of the program, we passed it on to the hands of our software developers who are in charge of adapting and integrating Backup eXpert with T-Mobile infrastructure.

The integration process between e-commerce platform and billing system for customers of telecommunication sector is usually the biggest challenge. Therefore, this stage usually takes the most time. After we have developed the integration model, the second stage started. We checked how the processes of creating new accounts and generating licenses take place. We verified the performance of module enabling the transition from T-Mobile client's portal into our system.

The last step was branding, translating and customizing the application interface. The service launched in the November 2014.

#### Benefits



- Backup scheduler Backup eXpert allows for full automation of all backup processes. Additionally, after creating schedules, program runs in the background, and customers can freely carry out their tasks,
- Advanced encryption Backup expert uses the AES 256 algorithm, which is one of the most advanced encryption algorithm. AES 256 is, for instance, employed in online banking. Additionally, the encryption is done before the files are sent to the server.
  - **Security** backed up data are stored in two separate locations. Even in the event of failure of one of the servers, the data is still available.
  - **User-friendly technology** that helps do business the program allows for the access to business data from everywhere in the world. Additionally, in order to save time and to reduce the load transfer, only the changed file blocks are always transmitted.



### Xopero Backup – Total data protection solutions

We are the leading producer of backup solutions in Europe, providing professional tools for comprehensive backup of critical business data.

Our offer includes, among others appliance backup, local backup, cloud backup, hybrid backup and complex disaster recovery and business continuity solutions. Xopero products allow backup and recovery of files, folders, endpoints, databases, mailboxes, servers, network localizations and virtual environments.

Our customers belong to many different sectors: SMB, public administration, banking and finances, education, medicine, telecommunications and IT.