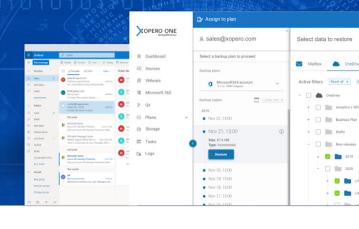


## Why backup **Microsoft Office 365?**



## Understanding the shared responsibility model

Microsoft's "shared responsibility model" specifies that Microsoft is responsible for infrastructure maintenance and availability while users are obligated for data protection and long-term retention.

Microsoft responsibility share	User responsibility share	Xopero responsibility share
Cloud infrastructure (uptime of Office 365 service, SLAs for availability)	Business data (access and control of Office 365 data residing in the cloud)	Automatic backup and data protection, the backup 3-2-1 rule
Infrastructure-level security (Physical, logical, app-level, user controls security)	Data-level security (data access, integrity, security, protection against accidental/intentional deletions, external/internal threats, retention policy gaps)	Backup & restore data-level (Automatic, secure, encrypted backup, granular, point-in-time recovery, advanced search options, smart disaster recovery features)
Microsoft cloud storage	Keeping multiple copies	On-premise, public/private cloud, Microsoft cloud, Xopero cloud - store your data anywhere you want.
Basic compliance (data processor)	Meeting legal requirements, local compliance, industry regulations (data owner)	Encryption, integrity, data restore, disaster recovery - we help you meet all your compliance requirements (data guard)
Basic retention (up to 30-days in business license)	Long-term retention	Unlimited, enterprise-grade data retention (on-premise/in the cloud backup, advanced retention schemes (FIFO, GFS, Forever incremental) as well as granular & point-in-time recovery options

6 the most common threats to Microsoft 365 data







Legal/industry/ compliance penalties



Retention policy gaps



Data loss during migrations

## Why Xopero Microsoft 365 Backup?

The most user-friendly yet comprehensive protection of your Microsoft 365 suite on-premise or in the cloud and the full range of options for recovering data - from point-in-time restoring only some chosen types of data to entire mailboxes.

**Comprehensive backup & granular recovery:** backup Office 365 Mails, Contacts, Calendars, and OneDrive data. On-premise or in the cloud. Thanks to granular recovery, restore anything, anytime to the original or different destination.

**Deploy in <1 minute:** simply add your Microsoft 365 organization, choose users to protect, and add them to a predefined or customized backup plan to start protecting their accounts.

**On-premise or in the cloud:** choose whether store copies on your local machine, in the cloud - AWS or Azure - or both. Accomplish the 3-2-1 backup rule and chill out knowing your data is safe and sound.

**Plan-based automatic backup:** set backup plan once - choose a predefined one or customize your own - including data, storage, scheduler and advanced settings, and encrypted backup will run automatically.

**Backup optimization:** we respect your storage - thanks to retention, versioning, and compression backup is faster, your storage spared and there is no impact on your current work.

**Unlimited retention:** ensure you can restore your deleted data even after default 30-days of retention in Microsoft apps with our unlimited retention possibilities. Make your data accessible and recoverable from any point-in-time, and meet the legal, industry and compliance requirements!

**User-friendly management:** organization, copies, the organization, protected apps, plans summary, detailed information, and event logs - manage your Microsoft 365 suite in the most simple and intuitive way.

**Unlimited scalability:** scale up to an infinite number of users. Add or delete them from your organization and the backup plans will automatically adjust to your Microsoft 365 settings.



Xopero Software began in 2009, founded as a company serving primarily SMB users. Our goal was to create a more accessible and affordable secure data protection solution for any businesses.

In 2015, Xopero started cooperation with QNAP Inc. - one of the key global NAS providers. This addition expanded our portfolio to include a true backup appliance.

In 2017, Xopero fully extended into the global market thanks to cooperation with ESET. Our company took the place previously occupied by StorageCraft in the ESET Technological Alliance.



Xopero Softwar
Sales Team